



FOR IMMEDIATE RELEASE

GuideGecko International Writing Contest Launches

Winner receives Trip to Frankfurt Book Fair and Jump-Start into Travel Writing Career

Singapore, August 19, 2009 – GuideGecko, the innovative publishing platform and travel bookstore for travel, lifestyle and entertainment guides today launches its first international writing contest in conjunction with the world's largest book fair in Frankfurt, Germany. From now to September 24, authors from all over the world can submit their own travel, lifestyle or entertainment guides, and the winning titles will be showcased on the fair. The top prize is a personal trip to the fair in October 2009.

“This is a tremendous opportunity for any writer to meet renowned publishers, pitch story ideas, and expose their titles to over 300,000 visitors and 10,000 journalists. Hall 3, where the winning titles will be displayed, is probably the most lively hall on the whole fair – bringing great exposure to the author and the books that are on display. This is a once-in-a-lifetime chance for authors to gain recognition and exposure in the publishing industry”, says Daniel Quadt, Founder and Managing Director of GuideGecko.

The contest is open to everybody, from casual writers to bloggers and established authors. Topics can span from anything and everything under the sun, as long as they are travel, lifestyle or entertainment related. With no page limit, the authors have the freedom and flexibility to write their own guides the way they want. Submissions can be new titles as well as existing titles previously published on GuideGecko or elsewhere.

Upon submission, the guides will be published instantly and listed on GuideGecko's front page where they receive maximum visibility. Customers and viewers can choose to vote for and even order these guides immediately. Participation in the contest is free and the authors will receive full royalties and retain the copyrights of their guides published on www.guidegecko.com.



The winners of the 'GuideGecko Writing Contest' will be decided through online voting which starts immediately. The first prize is a personal trip to the Frankfurt Book Fair for the winning author. In addition, the top 3 titles will be showcased on the fair. Other prizes include a selection of Lonely Planet travel guides and subscriptions to travel magazines.

Closing date is 24 September 2009 and prize winners will be announced on 25 September 2009. For more information and to enter the contest, please visit www.guidegecko.com/writing-contest.

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About GuideGecko

GuideGecko is the innovative publishing platform and [travel bookstore](#) for travel, lifestyle and entertainment guides. GuideGecko currently offers more than 2200 guides on 169 countries and 270 cities and regions around the world. All well-known series are available, including Lonely Planet, Rough Guides and Insight Guides, along with a large variety of less conventional titles such as Hedonist's Guides and Trailblazer, amongst many others.

GuideGecko invites casual writers, bloggers and established authors to publish and sell their own guides on www.GuideGecko.com. GuideGecko makes such guides available as PDF downloads and as printed books/booklets. Publishing is free and authors earn 50-75% on every copy sold. [Become a writer](#) and get published on GuideGecko!

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